

PA23 Business Improvement District.

1.0 SUMMARY

- 1.1 This report updates Members on a request made by the PA23 Business Improvement Steering Group for a Member of the Bute and Cowal Area Committee to be a member of the Steering Group.

2.0 RECOMMENDATION

- 2.1 Members are asked to note this request and consider which Member of the Area Committee should be the Council's representative on the BIDS Steering Group.

3.0 DETAIL

- 3.1 Members will recall the work which has been taking place within the Dunoon and Cowal Business community, lead by the Dunoon and Cowal Business Association, to develop a local Business Improvement District.
- 3.2 Business Improvement Districts are a Scottish Government lead initiative. A Business Improvement District is a financial structure which allows businesses to work together and invest financially towards a set of commonly agreed business goals. A steering group of local businesses has been formed, and funding secured, with the aim of setting up a Business Improvement District in the PA23 area by mid 2012.
- 3.3 The PA23 BID Steering Group has written to the Council to formally request that an elected Member of the Bute and Cowal Area Committee be nominated to be the Council's representative on the multi agency steering group.

4.0 CONCLUSIONS

4.1 Members are asked to note the submitted request, and agree appropriate representation from the Council onto the PA23 BIDS Steering Group.

5.0 IMPLICATIONS

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| Policy: | None |
| Financial: | None |
| Personnel: | None |
| Equal Opportunities: | None |

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